How Employee Disengagement is Hurting Your Business

Facts about Data Dreams

- Over half (58%) of workers say their need for technology has increased in the last five years, but their access to tech tools isn't keeping up. This is especially true for workers outside of the main office.
- Access to data is the number one priority for workers, but only 43% of workers say their company adopts new technology consistently – and only five years, but their access to tech tools isn't keeping up. This is especially true for workers outside of the main office.

Information Hibernation

- Employers are unconsciously creating a sleepworking epidemic by keeping their people in the dark when it comes to company data, insights and decision making.
- Smart business leaders know that making data available to everyone is the key to waking sleepworkers from their slumber. And, by making it easier for employees to access technology, you can energize employees and end sleepworking to multiply the business impact.

Wake-Up Call

- Employers want from their employers to feel more engaged and be able to contribute to their work. The answer: Data and the tech tools to use that data.
- When asked what would make them happier at work, more than a third of workers say that better apps could help their organization adapt to change more quickly.
- Overall, workers believe tech tools can help their company. In fact, more workers than a third of workers say that better apps could help their organization adapt to change more quickly.

The Deskless Feel Techless

- Non-desk workers are at a disadvantage due to a lack of access and insight.
- With access to data – and the right tech to leverage that data – workers say what they wish they had, and how with the right data and tools, employers can energize employees and end sleepworking to multiply the business impact.

What Workers Want

- From those who say they feel technologically disenfranchised at work, 70% would be more productive if they had easy access to tech tools.
- Just 43% of workers say that their company is doing to make their teams more productive.

METHODOLOGY

- Domo conducted this research using an online survey prepared by Method Research and distributed by Cint among n=3,001 adults (age 18+) employed full-time in the United States (n=2,001), United Kingdom (n=500) and Australia/New Zealand (n=500). The sample was stratified by gender, age group, geographic region, and industry and job role. Data was collected from August 2 to August 19, 2022.

- Data among workers is calculated by the total sample (n=3,001). Figure represents the number of workers who have access to the technology. The remaining workers have varying degrees of access to the technology.

- Workers who feel uninformed about work with better tech tools. Workers who feel uninformed about work with better tech tools.